

ROTHERHAM BOROUGH COUNCIL – REPORT TO MEMBERS

1.	Meeting:	Cabinet Member for Streetpride
2.	Date:	19th July, 2010
3.	Title:	Car Parking Charges
4.	Directorate:	Environment and Development Service

5. Summary

This report proposes that on-street and off-street car parking charges are increased, generally, by 10%.

6. Recommendations

That Cabinet Member is asked to resolve that the proposed charges detailed in this report are implemented with effect from 30th September 2010.

7. Proposals and Details

At a Delegated Powers Meeting of 1st March 2010 it was resolved to review charges by September of this year. It is now proposed that the charges for parking in on-street pay and display bays and off-street car parks are increased by an average of 10% in order to offset the costs of operating the service. These changes would take place from September of this year.

Proposed Charges

On-street Parking Charges (inner town centre)

Duration	Current Charge	Proposed Charge (from September 2010)
30 minutes	£0.50	£0.60
60 minutes	£1.00	£1.10
120 minutes	£2.50	£2.80

On-street Parking Charges (outer town centre)

Duration	Current Charge	Proposed Charge (from September 2010)
30 minutes	£0.20	£0.20
60 minutes	£0.50	£0.60
120 minutes	£1.00	£1.10
240 minutes	£1.50	£1.60
Over 4 hours	£2.00	£2.20

Off-street Parking Charges

Location	Duration (Mon-Fri)	Current Charge	Proposed Charge (from September 2010)
St Ann's / York Road	All Day (long stay)	£1.80	£2.00
Wellgate multi-storey car park and Town Centre Pay & Display Surface Car Parks	Up to 2 hours	£1.20	£1.30
	Up to 4 hours	£2.80	£3.00
	Over 4 hours	£6.50	£7.00
Riverside Car Park (off Corporation street)	60 minutes	£0.50	£0.60
	120 minutes	£1.00	£1.10
	240 minutes	£2.00	£2.20
	Over 4 hours	£3.00	£3.30
Wellgate North	30 minutes	£0.50	£0.60
	60 minutes	£1.00	£1.10

Wellgate Multi-Storey Car Park Permits (Public)

Duration	Current Charge	Proposed Charge (from September 2010)
1 month	£80.00	£90.00
2 months	£120.00	£130.00
3 months	£160.00	£175.00

8. Finance

The proposed prices will increase the income to Parking Services by approximately £30k.

9. Risks and Uncertainties

There is a risk of a level of resistance to the increased charges; there is currently pressure from individuals and organisations such as the Rotherham Chamber to consider lower charges.

10. Policy and Performance Agenda Implications

The proposals will mean that prices remain in accordance with the policy to discourage long-stay parking by means of a tariff which is more expensive on a pro-rata basis for long-stay, thus making more spaces available for short stay shoppers and business users.

The proposed price structure will help to support aims of the Local Transport Plan, in that they can significantly influence modal shift, and they help to encourage short stay parking and discourage long term “commuter” parking.

11. Background Papers and Consultation

No statutory consultation is required to maintain current charges.

The Transportation Unit has been consulted and supports the recommendations in this report.

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